

Museum of Deaf History Arts & Culture (MDHAC)

PRIVACY POLICY

Information You Provide

MDHAC collects personal information from you when you engage in online or in person transactions such as purchases, registrations, making a donation or becoming a Friends of MDHAC member. Additionally, personal information may be transmitted as part of a form submission or in connection with other internal programs, activities, services, or resources available on our website.

For example, we collect personal information **on our website** when you:

- Create an account
- Purchase tickets or registration fees
- Purchase a membership
- Make a donation
- Purchase merchandise
- Purchase or redeem a gift membership
- Fill out a “Contact Us” request
- Subscribe to a mailing list
- Participate in certain programs (for example, when you complete an online application or program request)
- Communicate with use through the website, including completion of online forms

In addition, we may collect personal information **outside our website** via:

- In person ticket or membership sales
- By phone
- On-Site (for example during an event, a visitor may choose to complete a form and hand it to a staff member, for example in connection with membership or subscription)

- Returning mail to us, such as membership renewal solicitations
- Completing a survey mailed to you
- Completing contact information on forms at local events

How Personal Information is Used

The information that we collect in person and online is used solely for contact with the individual who has given us their personal information or for the original purpose of the given information. MDHAC uses the personal information that you provide us for internal purposes only. We do **not** share, lend, or sell any personal information of our supporters and website users to other individuals or organizations for commercial or any other purposes.

We may use personal information to contact you to provide information about other activities, programs, membership and fundraising opportunities, products and special events that may interest you. You may opt-out of having your information used by MDHAC for these purposes, or you may update your contact information anytime, by contacting us via the form on our Contact Us web page.

MDHAC engages third-party vendors in order to help us process online and offline transactions, better respond to the needs of our visitors, and enhance our marketing efforts. This includes third-party analytics vendors such as Google Analytics who serve advertisements across the Internet, offline, and sometimes on other websites on the Deaf Museum's behalf. They may use information about your visits to the website and other sites to personalize advertisements for goods and services.

MDHAC may use or disclose your personal information if required to do so by law or in the good-faith belief that such action is necessary to (a) conform to applicable law or comply with legal process served on the MDHAC; (b) protect and defend the MDHAC's rights or property, the website, or the MDHAC's users; and (c) act under emergency circumstances to protect the

personal safety of the Deaf Museum affiliates, agents, or the users of the website or the public.

Opt-Out

If you would like to be removed from our email or postal mailing list, please contact us at support@museumofdeaf.org

Information Collected Automatically

Cookies

The Deaf Museum's website uses cookies to distinguish you from other users, provide a better experience when you browse our website, and improve our site's performance and usefulness. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small data file that websites can place on your hard drive when you visit. A cookie file can contain information such as a user ID that tracks the pages you've visited within that site. The cookies on this website are primarily used to recognize that a user has visited the website previously and to track user traffic patterns. Third parties, including Facebook, may use cookies, web beacons, and other storage technologies to collect or receive information from our website and elsewhere on the internet and use that information to provide measurement services and target ads.

If you prefer not to receive cookies through the site, you can set your browser to warn you before accepting cookies and refuse the cookie when your browser alerts you to its presence. You also can refuse all cookies by turning them off in your browser. You do not need to have cookies turned on to use any pages within our website. For more information about cookies, including how to set your browser to reject cookies, visit www.allaboutcookies.org

Security

The online transactions conducted on the MDHAC website are protected by security features designed to prevent the unauthorized release of your personal financial data. All credit card information complies with current PCI standards and will be tokenized and held on third party sites.

While the Deaf Museum has endeavored to create a secure and reliable website, please be advised that the confidentiality of any communication or material transmitted to/from this website over the Internet cannot be guaranteed. Accordingly, the MDHAC and its employees, agents, officers, directors, legal representatives, predecessors, successors and assigns are only responsible for information after receipt and while in our custody and control. You assume the sole and complete risk for using this website and must make your own determination as to these matters.

Children

MDHAC does not knowingly collect personal information directly from children under thirteen years of age. Children should always ask parents/ guardians for permission before providing personal information to any website or purchasing any products or services online. The Deaf Museum urges all parents/ guardians to participate in their children's exploration of the Internet and to teach them about protecting their personal information while online.

Personal Data

The term "personal data" includes information such as your name, address, email address, telephone number, IP address, credit card information, website cookies, and location. Personal information does not include data from which you can no longer be identified due to encryption or anonymity.

Rights to your Personal Data under the GDPR

If the GDPR applies to you, then you have particular rights as an individual under this regulation, including the right to:

- Request access to your personal data stored by the MDHAC and request certain information in relation to its processing;
- Request a change and/or update be made to your personal data stored by MDHAC; and
- Request restriction of processing of your personal data;
- Request erasure of your personal data stored by MDHAC; and
- Object to the processing of your personal data.

To exercise one of these rights, please contact the Deaf Museum at support@museumofdeaf.org

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downloading of any materials from the website. At its discretion, MDHAC may discontinue or take down the website or any section or material within the website at any time.

Limitation of Liability:

NEITHER MDHAC, ITS AFFILIATES, TRUSTEES, DIRECTORS, OFFICERS, EMPLOYEES, OR AGENTS SHALL HAVE ANY LIABILITY FOR ANY DAMAGES, INCLUDING WITHOUT LIMITATION, ANY DIRECT, INDIRECT, INCIDENTAL, COMPENSATORY, PUNITIVE, SPECIAL, OR CONSEQUENTIAL DAMAGES (EVEN IF MDHAC HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES) ARISING FROM OR RELATED TO USE OF THE WEBSITE, CONTENT, AND/OR COMPILATION.

Digital Millennium Copyright Act (DMCA):

MDHAC is committed to complying with U.S. copyright and related laws, and requires all users of the websites to comply with these laws. Owners of copyrighted works who believe that their rights under U.S. copyright law have been infringed may take advantage of certain provisions of the Digital Millennium Copyright Act of 1998 ("DMCA") to report alleged infringements. A copyright owner of any content should contact MDHAC immediately to report any concerns of infringement by providing notice to the MDHAC's Designated Agent as required by the DMCA, Title 17 U.S.C. § 512. If such notice is provided by email, please address it to support@museumofdeaf.org

Changes to this Privacy Policy

Please note that MDHAC may revise this Privacy Policy at any time. We encourage you to periodically visit this page to review

our most current policy. Your continued use of this site shall constitute your acceptance of any such changes to the policy.

Contact Information

Questions, concerns, or complaints regarding the Museum of Deaf History, Arts & Culture's privacy policy or practices should be directed to support@museumofdeaf.org